



# OCEANSIDE BENCH MARK

*Inspired by the wait*

## INVITATION FOR ARTISTS

# A COMMUNITY ART PROJECT!

OCEANSIDE SUMMER  
2021

A public art project designed to encourage community creativity and collaboration! A wonderful opportunity to showcase local artists and our welcoming community.

APPLY TODAY AT [WWW.PARKSVILLECHAMBER.COM](http://WWW.PARKSVILLECHAMBER.COM)

## **Project Description:**

A co-generational public art project designed to encourage community creativity and collaboration! A wonderful opportunity to showcase local artists and our welcoming community.

Select artists are invited to design and create their vision of a Welcome Bench and 'leave their mark on the community' with Benchmark. The purpose of the welcome bench is to engage visitors and locals and help bring more character and personality to the community. The concept behind Benchmark is to encourage people to sit and contemplate, be at peace and perhaps even be ....'Inspired by the wait'. To unify, connect and inspire creativity in our community.

Thirty benches will be displayed in pre-determined locations in the Oceanside region from Nanoose to Bowser. At the end of the summer, the art benches will be auctioned off as part of a fundraiser for the MAC, TOSH and the Chambers.

**We invite you to be ...inspired by the wait.**

## **Selection criteria and process:**

Submissions will be accepted from individual artists only.

Designs must be original non copied or inspired.

The structural integrity of the bench cannot be changed.

Submissions will be selected by a committee of 5, consisting of city and town officials and community members. We encourage innovative ideas and a diverse use of materials/media. Criteria for jurying submissions may include, but are not limited to:

- Detail and completion of application
- Commitment to artistic vision

## **Overall design of the bench**

Design able to withstand pedestrian contact and interaction

Applications must be submitted online through our online application form. ([parksvillechamber.com](http://parksvillechamber.com))  
Hard copies and emailed submissions will not be accepted.

Selected artists will be contacted early February. (see key date

**Benchmark Logistics:**

The art benches have been constructed by SD 69 Woodworking Students and are made of Western Red Cedar. A drawing of the bench has been provided but the over all dimensions are: 5’W X 3’4”H X 2’6”D

The benches will be delivered to the selected artists studio during the first week of February 2021.

Once completed the benches will be picked up from the artist, weatherproofed and then displayed and secured in their location by the Chambers of Commerce.

**Design Standards**

Designs must reflect a positive aspect of our community. Designs that include social commentary, political messaging, commercial branding, or otherwise controversial subject matter will not be accepted.

The organizers reserve the right to reject any work that does not comply with these design standards, or that is found, at the time of pick-up, to differ from the original proposal.

**Key Dates**

<b>Invitation to Artists</b>	<b>December 7/20</b>
<b>Submission Deadline</b>	<b>March 8 2021</b>
<b>Selection Committee meets to select 30 benches</b>	<b>March 11 2021</b>
<b>Artists notified of selection</b>	<b>March 16/21</b>
<b>Art Benches delivered to Artists</b>	<b>March 22-24/2021</b>
<b>Completed benches picked up from Artists</b>	<b>May 7/21</b>
<b>Selection Committee meets to select ‘Judges Choice’ winner</b>	<b>TBD</b>

**Prizes**

**Judges Choice ----- \$500.00**

**Peoples Choice ----- \$500.00**

**Display Details**

These are temporary public artworks displayed from June to September 2021 and Project Coordinators are not responsible for maintaining them.

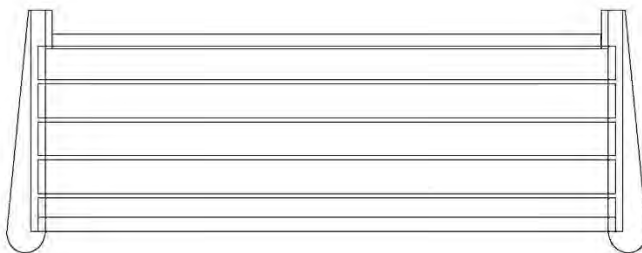
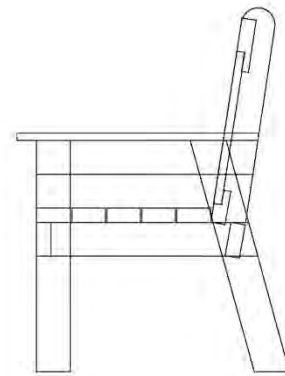
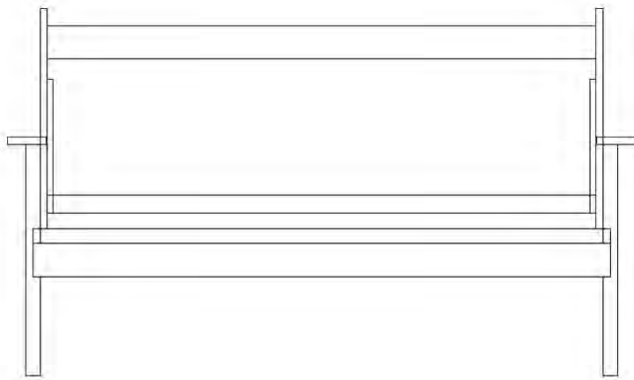
## Fundraising Portion of the Benchmark Project

Following the public display of the 30 benches they will be auctioned off and the funds raised will be divided equally among the bench creator/artist and the community project organizers: non-profit organizations Parksville & District Chamber of Commerce, Qualicum Beach Chamber of Commerce, The Old School House Arts Centre and the MacMillan Arts Centre. (20% each)

*Good luck and have fun!*

## The Bench

Bench design and drawing created by Kim Burden. Weatherwise Cedar Products providing the materials to build the bench and School District 69 – Ballenas Secondary School – Byron Ayers and his woodworking class.



*Bench back is 60" wide by 20" tall*

*Bench seat is 60" wide by 20" across*

*Benches are constructed using western red cedar*

*All surfaces are sanded to a smooth finish*



**Project Organizers:**

***TOSH – Illana Hester, Executive Director***

[executivedirector@theoldschoolhouse.org](mailto:executivedirector@theoldschoolhouse.org)

***The MAC – Jennifer Bate, Executive Director***

[info@mcmillanartscentre.com](mailto:info@mcmillanartscentre.com)

***Parksville & District & Qualicum Beach Chambers of Commerce, Kim Burden, Executive Director***

[kim@parksivllechamber.com](mailto:kim@parksivllechamber.com)

***Parksville & District Chamber of Commerce, Lisa Wallace, Marketing & Communications***

[lisa@parksvillechamber.com](mailto:lisa@parksvillechamber.com)

## **ARTISTS! HERE'S HOW TO APPLY**

Complete the following and include as a cover page.

Artist Name:

Address:

Phone:

Email Address:

Website:

### **The following MUST be included in your application**

- Why is Oceanside an important community to you?
- An artist's statement outlining your artistic vision and background.
- Concept/Mock-up for proposed bench
- What is the inspiration for the bench?
- Photos/drawings/sketch/renderings (in digital form) for the Bench design, help the application community see your vision
- Current curriculum vitae if applicable or artist statement

SUBMIT complete application as a single PDF, titled [Last Name\_FirstName] to: [lisa@parksvillechamber.com](mailto:lisa@parksvillechamber.com), subject line: Application for Benchmark. DEADLINE to apply is: 5pm January 22<sup>nd</sup>, 2021