



## EXPAND YOUR MARKET

PRESENTED BY EXPORT NAVIGATOR

WEDNESDAY NOVEMBER 14, 2018

Diversifying revenue sources and sales channels is a must for businesses to improve chances for long lasting business success. Developing new markets can offset impacts of seasonal business fluctuations and dependency on just a few clients. No matter your experience with selling outside of our local market, this interactive workshop will prove invaluable to those seriously looking to strengthen or grow their business by pursuing outside markets.

Look forward to hearing how to:

- successfully identify and assess new target markets;
- tap into numerous provincial and federal support services;
- write a brief and concise growth plan for use with lenders and other agencies
- network, share and learn from fellow participants; and
- receive continued, free support from the Export Advisor for this area.

PRESENTED BY Darrell Goertzen, Export Advisor, Export Navigator

DATE & TIME Wednesday, November 14, 2018 at 11:00 am

LOCATION Parksville Community and Conference Centre

QUESTIONS Contact Darrell Goertzen at [darrell@expornavigator.ca](mailto:darrell@expornavigator.ca)